Today is Monday 28th May 2018.

SOUND ENERGY.

Children talking
Teacher talking
Birds singing
A quality education gives every child the potential to change their world, that’s why we exist.

The Cotton On Foundation began in Geelong, Australia after a small donation was made to a healthcare centre in the village of Mannya, Southern Uganda.

Today, almost $100 million has been raised for our education projects in Uganda, South Africa, Thailand and Australia. We are focused on empowering youth globally through the delivery of quality education projects and we do this by working closely with communities to deliver long-term, sustainable project outcomes.

Our fundraising model is in partnership with our customers, giving youth everywhere the opportunity to Champion change through the purchase of everyday items (starting at $2 for water, mints and tote bags) which are sold in Cotton On Group stores across 19 countries, and of which 100% of proceeds contribute to empowering youth through quality education. It’s a youth for youth movement.
A CHILD’S JOURNEY

We form strong connections in the communities we operate in to create safe, inspiring and sustainable environments that the future leaders of tomorrow can thrive in.

Our Focus

Driven by our child centric model, a Child’s Journey focuses on delivering quality education, and removing the barriers to education that children currently face, ensuring they have a brighter future full of opportunities and possibility.

We monitor and evaluate the impact being delivered at every point in the Child’s Journey.
WHERE WE MAKE AN IMPACT

THAILAND
NORTHERN THAILAND
- 100 COMPLETE
- 1,400 UNDERWAY
- TWO SCHOOLS SUPPORTED

AUSTRALIA
ARNHEM LAND, NORTHERN TERRITORY
- PARTNERING WITH DHIMURRU ABORIGINAL CORPORATION
  BUKU-LARRNGGAY MULKA CENTRE
  YIRRKALA SCHOOL

SOUTH AFRICA
KWAZULU-NATAL
- 3,480 UNDERWAY
- ONE SCHOOL SUPPORTED

UGANDA
SOUTHERN UGANDA
- EDUCATIONAL PLACES
  9,000 COMPLETE
  7,000 UNDERWAY
- 20 SCHOOLS SUPPORTED

WHERE WE MAKE AN IMPACT

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- PARTNERING WITH DHIMURRU ABORIGINAL CORPORATION
  BUKU-LARRNGGAY MULKA CENTRE
  YIRRKALA SCHOOL
TOTAL FUNDS RAISED
ALMOST
$100 MILLION

BUILT / SOUTHERN UGANDA’S
FIRST EVER
HIV EDUCATION CENTRE

WE’VE PROVIDED OVER
17M
MEALS TO KIDS
WHILE THEY’RE
AT SCHOOL

139 NEW
CLASSROOMS
HAVE BEEN BUILT
IN SOUTHERN UGANDA

OVER
2,300
STUDENTS SPONSORED
THROUGH OUR INTERNAL
SPONSORSHIP PROGRAM

3 HEALTH
CENTRES
BUILT IN MANNYA,
BUSISO AND NAMABAALE

SINCE 2015,
2,381
PEOPLE
HAVE TAKEN PART IN OUR
NUTRITION MISSION PROGRAM
TO IMPROVE COMMUNITY HEALTH

INSTALLED A HOST
OF WATER TANKS
NEAR SCHOOLS,
GIVING CHILDREN
ACCESS TO OVER
3.3 MILLION
LITRES
OF FRESH WATER
WHERE WE RAISE FUNDS

139 UNITED STATES OF AMERICA
72 BRAZIL
7 UNITED KINGDOM
34 UAE
178 SOUTH AFRICA
235 ASIA
731 AUSTRALIA
136 NEW ZEALAND
WE SELL ONE FOUNDATION PRODUCT EVERY 2.5 SECONDS GLOBALLY
OUR MODEL
Our unique platform that inspires actions, ensuring we continue to raise funds for our global projects.

Everyday, life-changing product.

Tell the story. Engage our team and customers in a transparent, real & inspiring way, showing them the impact they're making.

AMAZING PRODUCT

ACTION = IMPACT

MAKE AN IMPACT

PROOF

Giving team members and customers a platform to take action and change a life.

Deliver quality education to those who may not have been able to access it.
Tim is the General Manager of the Cotton On Foundation and was engaged by Cotton On Group in 2006 to build the philanthropic arm of the business. In November 2007, Tim developed a partnership with Mannya Village in Uganda which lead to the official registration of the Cotton On Foundation as a charitable organisation.

Fast forward to today and the Cotton On Foundation has become an International NGO, raised over AU$100 million and now generates $15 million in funds per year towards empowering youth through quality education.

The Foundation’s ability to do so is underpinned by a unique fundraising model which makes it easy for our millennial customers to give back. Across the Group’s global store network, customers can purchase a range of everyday items at an accessible $2 price point. Today, one Foundation product is sold every 2 seconds globally with 100% of proceeds going directly to the cause.

Working in line with the UN Sustainable Development Goals the Foundation’s unique model is driven by the notion that every child deserves a quality education.

The Foundation’s work now spans across Uganda, South Africa, Thailand and East Arnhem Land.
SEE THE IMPACT

Take a look at our website
cottononfoundation.org

Like us on Facebook
/cottononfoundation

Follow us on Instagram
@cottononfoundation
The environments in which our product is made, the people who make them and the materials used are incredibly important to us, and form a critical part of our ethical approach to doing business.

Over the past 27 years, Cotton On Group has developed their business through being resourceful and ‘finding a better way’. It is this same attitude that supports our commitment to conducting business ethically and sustainably and has resulted in a number of ongoing projects.

At Cotton On Foundation we’re working alongside the people that implement this to ensure our product practices abide by the rules trade within the group.

Some of the initiatives that Cotton On Group are continuing to roll out include:

- Ethical Sourcing Program (established in 2009) including our 14 Rules to Trade, which governs the sourcing, manufacturing and supply of products across our global supply chain.

- Publicly disclosing the details of our supplier base as we work toward the goal of 100% supply chain traceability.

- Our own sustainable cotton program in Kwale County, Kenya that has improved the livelihood of more than 2,500 farmers and is being considered as a model for the Kenyan Government to reinvigorate the country’s cotton industry.

- Sourcing 100% sustainable cotton by 2021; through a partnership with Better Cotton Initiative (BCI) and Kenya Cotton project.

- Elimination of plastic shopping bags from our global operations; saving an estimated 38 million plastic bags annually.

While we’re proud of what we have achieved to date, we are on a continuous journey of improvement. We aim to make meaningful decisions at every turn – not just because it’s the best way of doing business but because it’s simply the right thing to do.